REGULATIONS / PROMOTION OPERATION PLAN

Neodent Scientific Poster Competition

SPA/ME AUTHORIZATION CERTIFICATE No. 03.052758/2026

1 - PROMOTING COMPANIES:

1.1 - Lead Promoting Company:

Corporate Name: JJGC INDUSTRIA E COMERCIO DE MATERIAIS DENTARIOS S.A. Address: JUSCELINO KUBITSCHEK DE OLIVEIRA, No. 3291. Neighborhood: CIDADE INDUSTRIAL. City: CURITIBA. State: PR. Postal Code: 81270-200. CNPJ/MF No.: 00.489.050/0001-84.

2 - PROMOTION TYPE:

Contest

3 - GEOGRAPHICAL SCOPE:

Throughout the national territory of Brazil.

4 - PROMOTION PERIOD:

September 22, 2026, through June 18, 2027.

5 - PARTICIPATION PERIOD:

September 22, 2026, through June 17, 2027.

6 - ELIGIBILITY AND PARTICIPATION CRITERIA:

These Regulations establish the rules, terms, and criteria for participation in the **Neodent Congress 2027 Scientific Poster Competition**, promoted by JJGC Indústria e Comércio de Materiais Dentários S.A., doing business as Neodent, and intended for dental surgeons, for the purpose of recognizing technical and scientific works relating to the Participating Products.

The contest shall be held as part of **Neodent Congress 2027** and shall comprise the **Scientific Research and Clinical Case Report** categories (the "Submissions"), subject to the requirements, conditions, stages, and deadlines established herein.

Participation shall not be conditional upon the purchase of a ticket to the aforementioned event, pursuant to Article 13 of Decree No. 70,951/1972.

By participating in the contest, participants acknowledge and fully agree to the provisions of these Regulations and all other documents applicable to the contest.

1. PARTICIPATION

Dental surgeons aged 18 (eighteen) years or older who are duly registered and in good standing with their respective Regional Council of Dentistry (CRO) may participate in the promotion.

At the time of registration, participants shall select one of the following categories:

I. Scientific Research; or
II. Clinical Case Report.

Submissions must be technical and scientific in nature, contain content supported by scientific evidence, and employ a methodology appropriate to the selected category.

The following shall constitute PARTICIPATING PRODUCTS: implants and components marketed under the NEODENT® brand (registered trademark of JJGC Indústria e Comércio de Materiais Dentários S.A., INPI Registration No. 830672338).

Medicinal products, weapons, ammunition, explosives, fireworks or firecrackers, alcoholic beverages, tobacco and tobacco products, and any other products designated by the Ministry of Finance shall not be the subject of prize-awarding promotions.

2. SUBMISSION REQUIREMENTS

The lead author shall be responsible for submitting the Submission and completing the registration form. The lead author's name must not be repeated in the list of co-authors.

As a mandatory condition for completing the submission, the lead author must read and sign the Authorization and Assignment of Copyright and Related Rights Agreement. Failure to sign shall prevent the submission process from proceeding.

Each Submission may include, in addition to the lead author:

- up to **4 (four) co-authors** and
- up to **1 (one) academic supervisor.**

All contributors to a Submission, namely the lead author, co-authors, and academic supervisor, shall provide the following registration details:

- full name;
- email address;
- telephone number;
- ORCID; and
- institutional affiliation, specifying, where applicable, whether the affiliation is with a public university, private university, private clinic, or another institution.

Each lead author may submit **up to 3 (three) scientific works.**

Submissions may be made in **Portuguese, English, or Spanish.**

3. STAGES AND DEADLINES

The contest shall be conducted in successive stages, as described below:

I. Abstract submission

Submission abstracts must be submitted using the form available at https://neodentcongress.com.br/ between September 22, 2026, and January 30, 2027.

II. Announcement of approved abstracts

Abstracts shall be reviewed from September 23, 2026, through March 30, 2027, and participants whose abstracts are approved shall be notified by email no later than March 31, 2027. At this stage, up to 50 finalists shall be selected to proceed to the next stage.

III. Confirmation of participation

Following approval of the abstract and the notice issued on March 31, 2027, selected participants must confirm their participation in the next stage by April 5, 2027.

IV. Submission of Digital Poster files

Participants who confirm their participation by April 5, 2027, must prepare and submit the files for the Digital Poster between April 6 and April 30, 2027, in the format and in accordance with the instructions to be announced by the Organizer.

V. Presentation of Submissions

Following submission of the presentation files by April 30, 2027, the Submissions must be presented during Neodent Congress 2027, on June 17, 2027, in accordance with the schedule and instructions to be announced by the Organizing Committee. During the presentations, the Neodent Congress 2027 Evaluation Committee shall assess the Submissions and determine their rankings based on the scores obtained.

VI. Prize awards

The winners shall be announced during Neodent Congress 2027, on June 18, 2027, at 12:00 noon, in accordance with the schedule and instructions to be announced by the Organizing Committee.

7 – WINNER DETERMINATION AND DESCRIPTION OF PRIZES:

WINNER DETERMINATION PERIOD: June 18, 2027, 00:01 to June 18, 2027, 12:00.

ELIGIBLE PARTICIPATION PERIOD FOR WINNER DETERMINATION: September 22, 2026, 00:00 to June 17, 2027, 18:00.

WINNER DETERMINATION ADDRESS: R. Prof. Pedro Viriato Parigot de Souza, No. 5300, Cidade Industrial de Curitiba, Curitiba, PR, Postal Code 81280-330.

WINNER DETERMINATION VENUE: Viasoft Experience.

Quantity	**Prize description**	**Unit value (BRL)**	**Total value (BRL)**	**Rank**
2	In each category, first place: 1 (one) iPad Air or equivalent model	10,000.00	20,000.00	1
2	In each category, second place: 1 (one) Apple Watch SE or equivalent model	3,500.00	7,000.00	2
2	In each category, third place: 1 (one) AirPods or equivalent model	1,500.00	3,000.00	3

8 - TOTAL PRIZES:

Total number of prizes	Total promotion value (BRL)
6	30,000.00

9 - METHOD OF EVALUATION AND WINNER DETERMINATION:

The Submissions shall be evaluated by an **Evaluation Committee** appointed by the Organizing Committee, according to the category in which each Submission is entered.

Submissions shall be evaluated in the following categories:

I. Scientific Research;
II. II. Clinical Case Report.

Each Submission shall be evaluated against the criteria applicable to its category. For each criterion, each member of the Evaluation Committee shall assign a score from **1 (one) to 5 (five),** according to the following scale:

Score	**Rating**
1	Insufficient
2	Fair
3	Good
4	Very good
5	Excellent

The final score shall equal the sum of the scores assigned across all evaluation criteria, up to a maximum of 30 (thirty) points.

- Submissions entered in the **SCIENTIFIC RESEARCH** category shall be evaluated according to the following criteria:

Criterion	Description	Score

Scientific originality and relevance	The study addresses a relevant question and demonstrates originality or novelty.	1 to 5
Methodological quality	The study design, methods, sample, analyses, and scientific rigor are appropriate to the study objectives.	1 to 5
Quality and interpretation of results	The results are consistent, clearly presented, and support the study conclusions.	1 to 5
Scientific contribution	The study has the potential to advance knowledge, taking into account its objectives and design.	1 to 5
Poster organization and visual quality	The poster demonstrates clarity, organization, legibility, quality of figures, and appropriate visual flow.	1 to 5
Oral presentation and discussion	The presenter demonstrates clarity of delivery, command of the subject matter, and ability to answer questions from the Evaluation Committee.	1 to 5

Maximum score: 30 (thirty) points.

- Submissions entered in the CLINICAL CASE REPORT category shall be evaluated according to the following criteria:

Criterion	Description	Score
Clinical relevance of the case	The case is of scientific, educational, or clinical interest.	1 to 5
Clinical reasoning and decision-making	The diagnosis, treatment planning, and rationale for clinical decisions are consistent and adequately substantiated.	1 to 5
Quality of clinical documentation	Images, examinations, clinical records, and follow-up enable an adequate understanding of the case.	1 to 5
Conclusions and clinical applicability	The conclusions are supported by the case findings, highlight its clinical relevance, and have the potential to contribute to professional practice.	1 to 5
Poster organization and visual quality	The poster demonstrates clarity, organization, legibility, logical sequencing, and graphic quality.	1 to 5
Oral presentation and discussion	The presenter demonstrates clear communication, command of the case, and ability to answer questions from the Evaluation Committee.	1 to 5

Maximum score: 30 (thirty) points.

Oral presentation

The final evaluation of the Submissions shall take place during their respective **oral presentations.** Each presentation shall last no more than **5 (five) minutes.**

At the conclusion of the presentation, the Evaluation Committee may ask questions and request clarification from the presenter. The time allocated to questions **shall not count toward the 5 (five) minutes allotted for the presentation.**

- In the event of a tie in the final score, the following tie-breaking criteria shall apply in the order listed below:

I. Scientific Research

- Higher score for **Methodological quality;**
- Higher score for **Scientific originality and relevance;**
- Higher score for **Scientific contribution;**
- Higher score for **Oral presentation and discussion.**

II. Clinical Case Report

- Higher score for **Clinical reasoning and decision-making;**
- Higher score for **Conclusions and clinical applicability;**

- Higher score for **Clinical relevance of the case;**
- Higher score for **Oral presentation and discussion.**

If a tie remains after application of the foregoing criteria, the outcome shall be determined by the Scientific Committee, whose decision shall be final for the purposes of ranking in the contest.

10 - DISQUALIFICATION CRITERIA:

The following shall constitute violations of these Regulations, subject to the consequences set out in this section:

I. Submission of works with the same scientific content in different categories: submission of works containing the same scientific content in both the Scientific Research and Clinical Case Report categories is prohibited. If such duplication is identified, the Evaluation Committee may, at its discretion, disqualify the Submissions concerned.

II. Failure to meet deadlines: failure to comply with the deadlines established herein may result in disqualification of the participant or Submission, depending on the contest stage and the nature of the missed deadline.

III. Participation by Organizing Committee members and speakers: members of the Organizing Committee and speakers at Neodent Congress 2027 may not participate as lead authors. They may participate solely as co-authors or academic supervisors.

IV. Participation by Evaluation Committee members: members of the Evaluation Committee may not participate in any capacity in Submissions entered in the contest, whether as lead authors, co-authors, or academic supervisors.

V. Failure to comply with submission requirements: noncompliance with the submission rules and requirements may result, depending on the seriousness of the breach and the stage at which it is identified, in rejection of the abstract, disqualification of the Submission, or cancellation of its presentation.

VI. Absence of the designated presenting author: failure of the designated presenter to attend on the date and at the time established by the Organizing Committee shall result in automatic disqualification of the Submission from the oral evaluation and prize awards, except where previously authorized by the Organizing Committee.

VII. Replacement of the presenting author: replacement of the designated presenter without the prior express authorization of the Organizing Committee is prohibited.

VIII. Commercial promotion during the presentation: any form of commercial promotion, advertising of products, brands, or services, or other promotional activity during the oral presentation is prohibited. Noncompliance may result in disqualification from the oral evaluation and/or prize awards, at the Evaluation Committee's discretion.

11 - ANNOUNCEMENT OF RESULTS:

The award ceremony shall take place at **12:00 noon on June 18, 2027**, during Neodent Congress 2027, at which time the winners shall be announced.

Prizes shall be awarded separately in the following categories:

I. Scientific Research;
II. Clinical Case Report.

The ranking of Submissions and selection of winners shall be based on the assessment of the **Neodent Congress 2027** Evaluation Committee, in accordance with the criteria and procedures established herein.

The winning Submissions in each category shall be entitled to the corresponding prizes, according to their ranking and the prize structure established by the Organizing Committee.

Receipt of a prize shall be conditional upon the **winner's attendance at the award ceremony** on the date and at the time specified herein.

12 - PRIZE DELIVERY:

The award ceremony shall be held at 12:00 noon on June 18, 2027, during Neodent Congress 2027. The following prizes shall be awarded in each category:

- First place: 1 (one) iPad Air;
- Second place: 1 (one) Apple Watch SE;
- Third place: 1 (one) AirPods.

Prizes shall be delivered to the winning participants within 30 (thirty) days from the date of winner determination, at no cost to the winners. Following the announcement of the results, winning participants shall be contacted by the Neodent Congress 2027 Organizing Committee through the contact channels provided, including email and telephone. Instructions for receipt of the prizes shall be provided directly to the winners through those same channels.

Prizes are personal and non-transferable and may not be exchanged for cash, credit, or products or services other than those provided for herein.

Any taxes, fees, or charges legally payable by a winner as a result of receiving a prize shall be the sole responsibility of that winner, where applicable.

13 - GENERAL PROVISIONS:

Research involving human participants, human tissues, or laboratory animals must state that approval has been obtained from a Research Ethics Committee or equivalent body.

Where applicable, evidence of ethics approval must be attached at registration. Failure to provide such documentation may result in cancellation of the right to present and withdrawal of the certificate.

Clinical case reports must comply with the current requirements of the institution of origin and applicable ethical standards, including patient consent. Financial support, where applicable, must be disclosed on the last line of the Submission, indicating the grant or project number and the funding agency or public or private sponsor.

Conflicts of interest must be disclosed, including research funding, corporate affiliations, sponsored speakers, and any other relevant institutional support.

The authors authorize the publication, reproduction, and dissemination of their Submission abstracts through online and offline channels, nationally and internationally, in accordance with the Authorization and Assignment of Copyright and Related Rights Agreement, without additional compensation arising from such publication or dissemination.

A winner may, by means of a separate, individual agreement providing prior express authorization and at no cost to either party, authorize the Promoting Company to use their name, likeness, and voice free of charge to publicize this promotion in newspapers, magazines, posters, banners, billboards, television, radio, telemedia, cinema, direct mail, outdoor media, point-of-sale materials, the Internet, and social networks, for a period of 1 (one) year from the date of signing of that agreement following the winner determination date, without any cost to the Promoting Company.

Approved Submissions shall be published in the Congress Proceedings in the Journal of Orofacial Innovation and Science (JOIS), indexed, and assigned a DOI.

All presented Submissions shall receive individual certificates for the lead author, co-authors, and academic supervisor, sent electronically after the congress using the details supplied at submission.

No subsequent changes to participant details shall be accepted after final submission, except with the express authorization of the Organizing Committee.

The Organizing Committee shall not be responsible for the content of the Submissions presented or for any other expenses associated with their presentation.

14 - STATEMENT OF RESPONSIBILITY

These Regulations must be made available in full at a physical location or through digital media, including pages, websites, or applications used to publicize the campaign, in a manner ensuring broad visibility and easy access. Publicity for the campaign through pages, websites, applications, or other digital channels must be accompanied by publication of these Regulations on at least one such channel. These Regulations must be displayed in a size and format that permit adequate viewing. Where made available digitally, users must be able to obtain a complete electronic copy. Any abridged or summarized version must faithfully reproduce the approved terms and conditions, and the full version must remain available.

The following may not be the subject of prize-awarding promotions under these Regulations: medicinal products, weapons and ammunition, explosives, fireworks or firecrackers, alcoholic beverages, tobacco and tobacco products, or other products designated by the Minister of Finance. For the purposes of the decree, alcoholic beverages are potable beverages with an alcohol content exceeding thirteen degrees Gay-Lussac.

Any consumer who meets the requirements set forth in the regulations of the authorized campaign may participate in the promotion.

The prizes specified herein may not be delivered, transferred, or converted into cash, legal tender, or any other monetary equivalent.

The determination of winners must follow the authorized methodology described herein, ensuring transparency and traceability of results for reporting and regulatory oversight. The use of any alternative method of winner determination not provided for herein, including any digital means or platform, is prohibited.

Prizes must be delivered within thirty days after the date on which the winner is determined or the drawing is held. Prizes must be delivered free of charge to the winners. The authorized company may not charge participants any fees, charges, or contributions, including by way of reimbursement of taxes levied on prizes. Any provision herein to the contrary shall be null and void.

Where a prize awarded by drawing, contest, or instant-win voucher is not claimed within one hundred and eighty (180) days from the date of the drawing, determination of the contest result, or end of the promotion period, respectively, the holder shall forfeit the right to the prize. The corresponding amount shall be paid by the authorized company to the National Treasury as federal revenue within forty-five (45) days.

In promotions involving minors, any minor selected as a winner must be represented by their legal guardian upon delivery of the prize, except in commercial promotions conducted by a broadcasting service concessionaire or permit holder, pursuant to Article 1-A, paragraph 3, of Law No. 5,768 of December 20, 1971.

The image of an individual winner or group of winners associated with the authorized plan may be disclosed and retained for up to one year after determination of the winners of the commercial promotion, subject to Law No. 13,709 of August 14, 2018.

Questions and disputes arising from complaints made by participants must first be resolved by the promotion organizers. If resolution is not possible, they must be submitted to the authorizing authority, without prejudice to the participants' right to seek recourse through the National Consumer Protection System or the courts.

For prize drawings or drawing-equivalent promotions, the party responsible for the promotion must upload the participant list to the reporting tab of the SCPC after the end of each participation period and before the Federal Lottery drawing. The file must be provided in .csv format or as a .csv file compressed into .zip format, with a maximum size of 250 MB per file, and must contain participant information in the following mandatory order: CPF, CNPJ, name, series number, eligible number, participation date and time (in dd/mm/yyyy hh:mm:ss format), email, telephone, and foreign-national indicator. The first row may optionally contain a header, using exactly the following field names, with the spelling shown in quotation marks: "cpf", "cnpj", "nome", "numero_serie", "numero_sorteavel", "data_hora_participacao", "email", "telefone", and "estrangeiro".

ACCOUNTABILITY AND REPORTING

The final accounting for this commercial promotion must be submitted no later than thirty days after the prize claim period expires, failing which the submitted prize distribution plan shall be deemed noncompliant.

The final accounting for this promotion must be submitted by the date indicated in the promotion header in the SCPC, in accordance with the rules established by SEAE Ordinance No. 7,638 of October 18, 2022. Failure to meet the reporting deadline shall place the promoting companies in default. Failure to submit the final accounting by the deadline may result in a fine equal to 100% (one hundred percent) of the aggregate value of the goods promised as prizes and a prohibition on conducting free prize distribution operations for advertising purposes for 2 (two) years from the reporting deadline, pursuant to Article 13 of Law No. 5,768 of December 20, 1971. The fine may be reviewed on administrative appeal filed in accordance with Article 56 of Law No. 9,784 of January 29, 1999.

FINAL PROVISIONS

In addition to these Regulations, this commercial promotion must comply with the conditions set forth in Law No. 5,768 of 1971; Decree No. 70,951 of 1972; SEAE Ordinance No. 7,638 of 2022; MF Ordinance No. 67 of 2017; SECAP Ordinance No. 20,749 of 2000; and any regulatory instruments supplementing or replacing them. Failure to comply with this Statement of Responsibility or these Regulations shall subject the responsible party to the penalties provided for in Article 13 of Law No. 5,768 of 1971.

SCPC Assinatura Eletrônica

Document electronically signed by Antonia Alberlania Ferreira Rufino, Technical Assistant, on September 21, 2026, at 17:05 Brasília official time, pursuant to Article 6, paragraph 1, of Decree No. 8,539 of October 8, 2015.



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